
LICENSING HANDBOOK

From Diagnosis to Goodbye™

Bringing Compassionate End-of-Life Education to Your Organization

An introductory guide for hospice organizations, churches, healthcare providers, educational institutions, and community organizations exploring partnership with the From Diagnosis to Goodbye™ educational platform.

Version 1.0 (Draft)

This handbook introduces the licensing program. It is not a legal licensing agreement.

WELCOME

Thank you for your interest.

Thank you for your interest in the **From Diagnosis to Goodbye™** Educational Platform.

This handbook introduces organizations to the licensing opportunities available through From Diagnosis to Goodbye™. Whether you represent a hospice organization, church, healthcare provider, educational institution, or community organization, our goal is to help you deliver compassionate, high-quality education while preserving the integrity of the program.

This handbook explains the purpose of the licensing program, available opportunities, expectations, and the next steps toward becoming an authorized partner.

OUR MISSION

Restoring the patient's voice.

From Diagnosis to Goodbye™ exists to educate, encourage, and equip individuals, families, caregivers, healthcare professionals, churches, and communities to navigate the end-of-life journey with greater understanding, confidence, compassion, and hope.

Our vision is to restore the patient's voice while strengthening those who walk alongside them.

WHY LICENSING?

More than purchasing books.

Organizations often desire more than simply purchasing books.

They want to:

- Train staff
- Equip volunteers
- Lead support groups
- Conduct workshops
- Teach classes
- Implement a compassionate educational program

Licensing allows organizations to implement the From Diagnosis to Goodbye™ educational platform while maintaining consistency, quality, and the original vision of the curriculum.

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WHO MAY APPLY?

Licensing is intended for...

- Hospice organizations
- Home health agencies
- Churches
- Care ministries
- Community organizations
- Senior living communities
- Educational institutions
- Professional chaplaincy organizations
- Caregiver support organizations

LICENSING OPPORTUNITIES

Four pathways to partnership.

Church & Faith Community License

Designed for churches, ministries, and faith communities wishing to offer small-group studies, care ministry education, grief support groups, caregiver classes, and church workshops.

Hospice & Healthcare Organization License

Designed for hospice agencies, palliative care programs, volunteer departments, chaplaincy departments, social work teams, and staff education. Organizations may use licensed materials for internal education and professional development according to the terms of their licensing agreement.

Organizational Education License

Designed for nonprofits, educational institutions, and community organizations wishing to utilize the curriculum for educational purposes.

Certified Facilitator Program (Future)

A future certification pathway will prepare qualified facilitators to teach the From Diagnosis to Goodbye™ curriculum within approved settings.

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EDUCATIONAL RESOURCES

What may be included.

Depending on the selected license, resources may include:

- From Diagnosis to Goodbye™
- Hospice Workbook
- Bereavement Workbook
- Facilitator Guides
- Participant Guides
- Seminar curriculum
- Workshop materials
- Organizational training resources

Available materials will continue to expand as the educational platform grows.

OUR STANDARDS

Preserving the mission.

Licensed organizations agree to preserve the educational integrity, mission, and compassionate values of the From Diagnosis to Goodbye™ platform.

INTELLECTUAL PROPERTY

Protected by copyright and trademark.

The From Diagnosis to Goodbye™ name, educational framework, written materials, presentations, graphics, and related resources are protected by copyright and applicable trademark laws.

A license grants limited permission to use authorized materials. It does not transfer ownership of the intellectual property.

SUPPORT

Walking with our partners.

Licensed organizations may receive support appropriate to their licensing level, including implementation guidance, orientation, facilitator assistance, curriculum updates, and resource notifications.

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HOW TO APPLY

Beginning the conversation.

Organizations interested in licensing the From Diagnosis to Goodbye™ educational platform are invited to submit a licensing inquiry through the website. Applications will be reviewed to ensure the proposed use aligns with the mission and educational objectives of the program.

NEXT STEPS

A guided pathway forward.

- Step 1.** Submit a Licensing Inquiry.
- Step 2.** Schedule an introductory conversation.
- Step 3.** Discuss organizational goals and intended use.
- Step 4.** Review licensing options.
- Step 5.** Receive a customized licensing proposal.
- Step 6.** Review and sign the formal licensing agreement.
- Step 7.** Begin implementation.

IMPORTANT NOTICE

This handbook is intended to provide a general overview of the From Diagnosis to Goodbye™ Licensing Program. It is not a legal contract and does not grant licensing rights. All licensing permissions, restrictions, fees, responsibilities, and intellectual property rights are governed exclusively by the executed licensing agreement between Begin Again Living Ministries and the licensed organization.

CONTACT

Begin the conversation.

Begin Again Living Ministries

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